

Website Privacy Policy

This privacy notice describes how Accelevir Diagnostics ("we," "us," or "our"), collects, stores, uses, and/or shares ("**process**") your personal information when you use our website at <http://www.accelevirdx.com> or engage with us in other related ways, including any sales, marketing, or events ("**Services**"). It also describes the choices available to you regarding our use of personal information and how you can access and update this information if applicable.

For unresolved privacy or data use concerns or if you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at privacyofficer@accelevir.com. We reserve the right to change this policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

Data Controller:

Accelevir Diagnostics has registered office at:
701 E. Pratt St., Baltimore, MD 21202 (USA)

What Personal Information (also designated as Personal Data) we collect

We process your information for purposes based on your consent, legitimate business interests, the fulfillment of our contract with you, and compliance with our legal obligations.

We collect the following personal information from you:

- Contact Information such as name, email address, mailing address, and phone number
- Billing Information such as credit card number, and billing address
- Unique Identifiers such as username, account number, and password
- IP Address

We may also collect the following information from you:

- Information about your business such as company name, company size, and business type
- Demographic information such as education, interests, and zip code
- General interest in our Business, Products and Services

As is true of most websites, we automatically gather information about your computer, such as your IP address, browser type, referring/exit pages, and operating system, and store it in log files.

We may combine this automatically collected log information with other information we collect about you. We do this to improve the services we offer you.

We may use this personal information for some or all of the following purposes:

- Sending general communications
- Sending you a newsletter

- Sending you promotional communications
- Processing and tracking transactions
- Providing products and services to you, your personal information is used to fulfill and manage your orders, payments, returns, and exchanges made through the Services;
- Recommending products and series that we believe will be of interest and provide value to you
- Processing your order and delivering Services
- Facilitating account creation and managing your user accounts

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

We do not process sensitive personal information and we do not knowingly solicit data of children under 18 years of age.

Privacy Rights

In some regions (like Canada and the European Economic Area), you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure, (iii) to restrict the processing of your personal information, and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request, please contact privacyofficer@accelevir.com. We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note however that this will not affect the lawfulness of the processing before its withdrawal.

Anti-Spam

Accelevir is committed to protecting our customers from damaging and misleading forms of electronic communications. Accelevir is compliant with the anti-spam legislation in Canada and adopts this high standard throughout its global operations.

Tell-A-Friend

If you choose to use our referral service to tell a friend about our site, we will ask you for your friend's name and email address. We will automatically send your friend a one-time email

inviting them to visit the site. Accelevir stores this information for the sole purpose of sending this one-time email and tracking the success of our referral program.

Your friend may contact us at privacyofficer@accelevir.com to request that we remove this information from our database.

Information Sharing

We will share your personal information including your email address with third parties only in the ways that are described in this privacy statement. We do not sell your personal information to third parties.

We may provide your personal information including your email address to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

In certain situations, Accelevir may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

We may also disclose your personal information as required by law such as to comply with a subpoena, or similar legal process, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. If Accelevir is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as of any choices you may have regarding the sharing of your personal information with the involved third party.

Tracking Technologies

Technologies such as: cookies, beacons, tags, and scripts are used by Accelevir and our online support providers. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site, and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies for our shopping cart, to remember users' settings (e.g., language preference), and for authentication. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

Security

We have implemented appropriate technical and organizational security measures designed to protect the security of personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our sites is at your own risk. You should only access the services within a secure environment. We have engaged

security measures to encrypt the transmission of that information using secure socket layer technology (SSL).

Cookie Policy

Cookies consist of portions of code (computer files or partial data) sent by a server to the user's Internet browser, automatically memorized by said browser on the user's computer, and automatically sent back to the server at each occurrence or subsequent access to the site. A cookie usually contains the name of the website from which the cookie comes, the life span of the cookie (i.e., how long it will remain on the user's device) and a value, which is usually a unique number generated randomly. On each subsequent visit, the cookies are sent back to the website that originated them (first-party cookies) or to another site that recognizes them (third-party cookies). Cookies are useful because they allow a website to recognize the user's device and have various purposes such as, for example, allowing you to navigate between pages efficiently, remembering your favorite sites and, in general, improving the browsing experience. They also help ensure that advertising content displayed online is more relevant to a user and their interests.

Technologies such as: cookies, beacons, tags, and scripts are used by us and if applicable our online support providers. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site, and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies for our shopping cart, to remember users' settings (e.g., language preference), and for authentication. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

We suggest you contact your IT administrator or make a personal choice to determine your options, choice, and outcome if you decide to disable cookies.

Links to Other Websites

Our website includes links to other websites whose privacy practices may differ from those of Acelevir. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any website you visit.

Social Media Widgets

Our website includes Social Media Features, such as the Facebook button [and Widgets, such interactive mini-programs that run on our site]. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly

on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

Targeted Ads

We partner with a third party to either display advertising on our website or to manage our advertising on other sites. Our third-party partner may use technologies such as cookies to gather information about your activities on this site and other sites in order to provide you advertising based upon your browsing activities and interests. If you wish to not have this information used for the purpose of serving you interest-based ads, you may opt out. Please note this does not opt you out of being served ads. You will continue to receive generic ads.

Surveys or Contests

From time-to-time we may provide you with the opportunity to participate in surveys on our site. If you participate, we will request certain personal information from you. Participation in these surveys is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and shipping address), and demographic information (such as zip code).

We use this information to notify contest winners and award prizes, to send participants an email, or to collect customer testimonials.

Communication to Third Parties and/or Sharing of Data

We may need to share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Business Partners.** We may share your information with our business partners to offer you certain products, services, or promotions.

Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at privacyofficer@accelevir.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Customer Testimonials

We post customer testimonials on our website that may contain personal information. Prior to posting the testimonial, we do obtain the customer's consent to post their name along with their testimonial. To request removal of your personal information from testimonials please contact us at privacyofficer@accelevir.com

Updating/Accessing/Correcting Personally Identifiable Information

Accelevir will provide you with information about whether we hold any of your personal information, upon your request. If your personally identifiable information or your email address changes, or if you no longer desire our service, you may correct, update, amend, delete/remove, or deactivate it by emailing us at privacyofficer@accelevir.com.

Notification of Privacy Policy Changes

We may update this privacy policy to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices.

Specific Privacy Rights of United States Residents

If you are a resident of California, Virginia, Colorado, or Connecticut, you are granted specific rights regarding access to your personal information.

California

The California Consumer Privacy Act of 2018 (CCPA) gives consumers more control over the personal information that businesses collect about them and the CCPA regulations provide guidance on how to implement the law. This landmark law secures new privacy rights for California consumers, including:

- The right to know about the personal information a business collects about them and how it is used and shared;
- The right to delete personal information collected from them (with some exceptions);
- The right to opt-out of the sale or sharing of their personal information; and
- The right to non-discrimination for exercising their CCPA rights.

The CPRA, amendment added new additional privacy protections which began on January 1, 2023. As of January 1, 2023, consumers have new rights in addition to those above, such as:

- The right to correct inaccurate personal information that a business has about them; and
- The right to limit the use and disclosure of sensitive personal information collected about them.
- Businesses that are subject to the CCPA have several responsibilities, including responding to consumer requests to exercise these rights and giving consumers certain notices explaining their privacy practices. The CCPA applies to many businesses, including data brokers.

Virginia

The VCDPA also provides consumers with certain rights related to their personal data. Under the Act, these rights include:

- The right to know, access and confirm personal data.
- The right to delete personal data.
- The right to correct inaccuracies in personal data.
- The right to data portability (i.e., easy, portable access to all pieces of personal data held by a company).

- The right to opt out of the processing of personal data for targeted advertising purposes.
- The right to opt out of the sale of personal data.
- The right to opt out of profiling based upon personal data.
- The right to not be discriminated against for exercising any of the foregoing rights.

Colorado

Protect Personal Data Privacy established the Colorado Privacy Act (CPA). The CPA grants Colorado Consumers new rights with respect to their personal data, including the right to access, delete, and correct their personal data as well as the right to opt out of the sale of their personal data or its use for targeted advertising or certain kinds of profiling. The CPA also places new obligations on covered entities to safeguard personal data, including the requirement to give Coloradans meaningful information about the collection and use of their data, to conduct data protection assessments, and to obtain consent before processing certain sensitive personal data.

Connecticut

The Connecticut Data Privacy Act (CTDPA) gives Connecticut residents certain rights over their personal data and establishes responsibilities and privacy protection standards for data controllers that process personal data. It protects a Connecticut resident acting in an individual or household context, such as browsing the Internet or making a purchase at a store. It does not protect an individual acting in an employment context, such as applying for a job.